Les Entretiens d'Abu Dhabi

ABU DHABI les Entretiens

# THE UAE : Toward an International Hub of Talents

14th of November 2022

**Sorbonne University Abu Dhabi**

CCI FRANCE UAE

ROYAUMONT les Entretiens

Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE
Ambassade de France aux Emirats arabes unis

SORBONNE UNIVERSITY ABU DHABI

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# The Concept

**Inspired by *Les Entretiens de Royaumont* founded in 2003 at the Royaumont Abbey in France, *Les Entretiens d'Abu Dhabi* aim to promote a free-wheeling dialogue among representatives from sciences, economy, arts and education. Our goal is to promote an open exchange of opinions and to bring France and UAE together through this dialogue.**

**Following the success of the first edition in 2016, devoted to the future of energy and the protection of the environment and, the second edition in 2018 dedicated to Artificial Intelligence, the participants and the French and Emirati authorities have shown a willingness to repeat the event which illustrates the bond between the two countries in the context of the UAE-France Strategic Dialogue.**

**So, *Les Entretiens* are back – focusing this time on how the UAE is becoming an international hub for talents.**

**The Third edition of *Les Entretiens* will take place on Monday, 14th November 2022 at Sorbonne University Abu Dhabi.**

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# The Theme

**In 2021 UAE had almost 300,000 students in Higher Education.**

**The share of UAE nationals employed in the private sector was 3.7%. The private sector was given five years (2021-2025) to make 10% of the workforce Emirati.**

**The UAE government is implementing a variety of adjustments and transformations in both its economic and foreign policies, as well as it understands the importance and value of the Emirati talent pool being a part of the broader private sector. Authorities have set up a number of initiatives aiming at closing the gap in requirements, needs and expectations of both individuals and private sector companies.**

**Transitioning to a post-oil economy the vision projects of the UAE strive for sustainable development and diversification of economic resources, as well as the use of greener sources of energy. Youth's role is pivotal as it represents the sustainability leadership of tomorrow.**

**France is the fourth largest investor in the UAE. More than 600 French companies are based here including CAC 40 companies. The UAE has also the largest French expatriate community in the Middle East : nearly 30,000.**

**In this context and for their third edition, *Les Entretiens d'Abu Dhabi* will be dedicated to the following theme :**

**« The UAE : Toward an International Hub of Talents »**

**Panels and keynotes will focus on :**

- Higher Education : Empowering youth and upskilling them to become the sustainability leaders of tomorrow
- Partnership with private sector : Lead Emiratis toward it
- How to promote a competitive Knowledge Economy
- Digitalization of learning
- Entrepreneurship Knowledge and Contribution : Developing entrepreneurs and startups role and attracting them
- Attracting talents
- Achieving gender equality towards the sustainable development goals (SDG)

**Talent Networking Session**

Continuing the conversation a Talent networking session will be organized on the same day enabling an exchange between the private sector's corporations and fresh graduates and students from UAE universities.

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# Panels

Panel 1 **: Transition to a Knowledge Economy**
*Long-term strategies that include the understanding of strengths and weaknesses and the combined work of Governments and Public institutions to develop policies and investments.*

Panel 2 : **Higher and righteous Education & Digitalization of learning**
*Empowering youth and upskilling them to become the sustainability leaders of tomorrow.*

Panel 3 : **Creating an innovation ecosystem**
*Attracting and retaining innovative technologies SMEs and entrepreneurs.*

Panel 4 : **Corporates CSR, a key to Hiring and Promoting talents**
*How the private sector is playing a major role in hiring and developing talents through policies adaptation such as emiratisation, upskilling, inclusiveness, gender equality, sustainability and more.*

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**CCI France UAE Members**

Among our 500 members : Alcatel Lucent Enterprise, Bel, Chalhoub Group, EDF, Engie, RATP Dev, Société Générale, Total Energies, Veolia, Vinci Energies, Accenture, Accor, Accuracy, ADNOC L&S, ADX, AlMalki Group, Altrad, Astruc & Co, Axa Gulf to become GIG Gulf, Bic, Biyiy, BlackOak, Bolloré Logistics, Cegid, Crédit Agricole, Crystal Finance, DBN Production, Dubai Commercity, Dubai Silicon Oasis Authority, Dumon Partners, EI-Technologies MENA, Etihad Rail, FAB, Grospiron, GS1 UAE, JC Decaux, Keolis, Majid Al Futtaim Hypermarkets, Masdar, Mena Legal, Michelin, Nasco, Saint Gobain, SIA Partners, Nexdigm, Siaci Insurance Brokers, Smart Salem, Sodexo, SUAD, Standard Chartered, Temis Luxury, Thales, Thalium Consulting, TV5 Monde Plus, Valrhona Selection, Vallourec, Kizad (AD Ports), Al Tammini & Company, startAD, Stream.

Edition 2018

**Entretiens de Royaumont world Partners**

SIA Partners, Akuo Energy, KPMG, TOTAL Energies, Bouygues Construction, Technip Energies, BNP Paribas

**French Authorities**

Due to the French agenda and in particular the recent presidential election, the Ministers of Economy, Education and Foreign trade's names will be known at a later date.

# Reconcile fossil energy production and environmental protection : the vision of Sheikh Zayed.

## Speakers

**H.E. Dr. Thani El Zeyoudi**, Minister of Climate Change and Environment

**H.E. Dr. Ahmed Ali Al Sayegh**, Chairman Abu Dhabi Global Market & CEO & MD of Dolphin Energy Limited

**H.E. Mohammed Al Fahim**, Author of "Rags to Richness"

**H.E. Saeed Mohammed Al Tayer**, MD & CEO DEWA

**H.E. Rashid Al Jarwan**, Vice Chairman of the Board, DANA GAS

**H.E. Mohamed El Ramahi**, CEO, MASDAR

**H.E. Zaki Nusseibeh**, Cultural Advisor in the Ministry of Presidential Affairs & President, Alliance Française

**H.E. Fahad Saeed Al Raqbani**, Director General of Abu Dhabi Council for Economic Development

**Khaled Al Huraimel**, CEO, BEE'AH

**Arafat Al Yefei**, Department Manager for CO2 and Nitrogen Development in E&P, ADNOC

**Prof. Mohamed Yousif Baniyas**, Executive Director, Higher Education, Abu Dhabi Education Council

**Sakari Oksana**, Deputy General Director, IRENA

**Dr. Nada Mourtada**, Secretary General, University Leadership Consortium

**Michele Sabban**, President, R20

**Patrick Pouyanné**, CEO, Total Energies

**Arnaud Vaissié**, President, CCI International & International SOS

**Jay Nirsimloo**, President, KPMG France & member of world Board KPMG

**Jean-Jacques Santini**, Senior advisor of the chairman, BNP PARIBAS

**Vincent Oudin**, President Director General, SOCOTEC

**Marina Hashim**, Managing Director, EDF Middle East

**Prof. Eric Fouache**, Vice-Chancellor, Paris-Sorbonne University

**Jean-Paul Villain**, Director and Head of strategy Unit, ADIA

**Mikail Houari**, General Delegate, Airbus & President, UAE CCEF

**Mehdi Sidi Ali Mebarek**, CEO, FALCOR ENGINEERING

**Samir Salloum**, President, French Business Group Abu Dhabi

**Osman Sultan**, CEO, DU

**Jerôme Chartier**, First Vice President of Ile de France Region & Founder of « *Les Entretiens de Royaumont* »

**François Fillon**, Former French Prime Minister

**Salem Al Noaimi**, CEO, Al Waha Capital

## Sponsors

Total Energies

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BNP Paribas

KPMG

NBAD

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## Artificial Intelligence: Towards a Better Life

***Under the patronage of The International Security Alliance***

### Speakers

**HE Lieutenant General Saif Abdullah Al Shaafar**, UAE Ministry of Interior Deputy Minister

**HE Ludovic Pouille**, French Ambassador to the UAE

**HE Omar Bin Sultan Al Olama**, Minister of State for Artificial Intelligence

**Major General Dr. Ahmed Naser Al Raisi**, General Inspector of the Ministry of Interior, UAE

**Erik Linquier**, General Commissioner for France, Dubai expo 2020

**Alexandre Cadain**, CEO Anima, AI XPRIZE Ambassador

**Noah Raford**, COO of Dubai Future Foundation

**Herve Guillou**, CEO of Naval Group

**Emile Perez**, Chief Security Officer of the EDF Group, Former Head of International Corporation, Directorate at the French Ministry of Interior

**Osman Sultan,** CEO, DU

**Michel Derdevet**, General Secretary of Enedis

**Patrick Hubert**, Partner at Orrick Herrington and Sutcliffe

**Capt. Hamad Alhammadi**, Head of Projects Information Center

**Laurence de Villers**, Emerite Professor, La Sorbonne

**Bibop Gresta**, Chairman Hyperloop

Airbus

**Ismail Abdulla**, Mubadala, Vice President, Aerospace, Renewables and ICT & Chief Executive Officer, Strata Manufacturing

**Chiara Corrazza**, CEO of Women's Forum for the Economy & Society and member of the Board of RATP

**Amaury Jourdan**, Technical Vice President of Global Business Unit Transport Terrestre, Thales

**Cyrus Hodes** , Advisor to the Minister of Artificial Intelligence UAE, Prime Minister's Office

**H.E. Razan Khalifa Al Mubarak**, Secretary General of the Environment Agency, Abu Dhabi

**Michel Lutz**, Group date Officer of Total

**Helene Verbockhaven**, VP ex ENGIE Digital

**Eric Scotto**, CEO, Akuo Energy

**Holley Chant**, Executive Director Corporate Sustainability and Commissioning

**Jean Jacques Santini**, President of Intl retail Banking Operations, BNP Paribas

**Jerôme Chartier**, First Vice President of Ile de France Region and Founder of « *Les Entretiens de Royaumont* »

### Sponsors

**Diamond Sponsor**

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Airbus

BNP Paribas

Naval Group

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Salloum & Partners

Société Générale

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# Become a 2022 Partner

| | DIAMOND SPONSOR | GOLD SPONSOR | SILVER SPONSOR | TALENT NETWORKING SESSION |
|---|---|---|---|---|
| | AED 100,000 | AED 50,000 | AED 20,000 | AED 10,000 |
| **PRE EVENT** | | | | |
| CCI France UAE Social Media (LinkedIn and Twitter (Tag of your company`s page) | x | x | x | x |
| Your logo on the invitation to the event by the CCI France UAE *(Size of logo based on sponsor tier)* | x | x | x | x |
| Your logo in the media press kit | x | x | x | x |
| Corporate video on social media channels | x | | | |
| Your logo on the events pages on the CCI France UAE website + outbound linking | x | x | x | x |
| Online dedicated banner on the CCI France UAE event page for 1 week | x | | | |
| Co-build a panel with theme | x | | | |
| Dedicated article in monthly newsletter | x | | | |
| Nomination of 1 speaker or keynote | x | x | | |
| Logo on the event program *(Size of logo based on sponsor tier) to be shared prior to the event* | x | x | x | x |
| Invitations to the VIP Cocktail (tbc) | 10 | 5 | | |
| Talent Networking Session (TBC): Visibility and Participation | x | Participation only | Participation only | x |
| **DURING EVENT** | | | | |
| Invitations to the entire event - Front rows | 20 | 10 | 5 | |
| Access the VIP Majlis | 6 | 4 | 2 | |
| Special thanks during the CCI France UAE speech | x | x | x | |
| Mention by the panel moderator | x | | | |
| Goodie's distribution (pre-approval is mandatory) | x | x | | |
| VIP & Sponsor Registration desk | x | x | x | |
| Company banner on the stage during the conference | x | x | | x |
| Corporate video during the event and on social media channels (1min) – *provided by sponsor* | x | | | |
| Interview to be released post event | x | x | | x |
| Logo on the presentation projected on the screen *(time based on sponsor tier)* | x | x | x | |
| Photocall with sponsors logos | x | x | x | |
| **POST EVENT** | | | | |
| CCI France UAE Social Media on LinkedIn and Twitter | x | x | x | |
| Wrap up video | x | x | x | |
| Logo in the Special Thanks emailing published on all CCI France UAE channels *(Size of logo based on sponsor tier)* | x | x | x | |

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# Branding opportunities

## Digital Marketing Channels

**EMAILING**
**10,000 qualified contacts in database – Average opening rate of 25%**

- Dedicated article in monthly newsletter
- Logo inclusion in all emailing campaigns dedicated to the event

**WEBSITE www.ccifranceuae.com**
**6,500 monthly users**

- Dedicated article in website homepage
- Logo inclusion in the event page with outbound link
- Company name and outbound linking on photos gallery page

**SOCIAL MEDIA TWITTER AND LINKEDIN**
**15,000 followers**

- Post of sponsor's own dedicated creative content
- Tag and link to company page

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Sorbonne University - Abu Dhabi

**14th November 2022**


**Contact**

**CCI France EAU**
Project Manager : Nayla Samaha Khalife +971 (0)2 674 1137 +971 56 4994732
nayla.khalife@ccifranceuae.com

Deputy Managing Director – Abu Dhabi Office : Helene Daniel
+971 (0)2 674 1137 +971 56 4994736
helene.daniel@ccifranceuae.com

**Entretiens de Royaumont**
Carole Vézilier +33 (0)6 08 41 00 65
carole.vezilier@entretiensroyaumont.org

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