



**CCI FRANCE UAE**

# Membership

Increase your business opportunities by joining the largest Emirati and French business community in the Middle East

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## WELCOME TO CCI FRANCE UAE

*“ CCI FRANCE UAE represents a community of nearly 800 members of more than 500 local businesses, entrepreneurs, SMEs and multinationals, and the largest French, francophone and francophile and Emirati business community in the Middle East. With more than thirty-five years of experience in the United Arab Emirates, CCI FRANCE UAE is a key player in supporting our business community in the UAE, and a key partner to any company seeking to develop in the country and in the region.*

*Becoming a member of CCI FRANCE UAE provides your company a wide range of services to develop your business opportunities and increase your visibility in the local market.*

*We are here for you, don't wait any longer, join us now! ”*

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The CCI FRANCE UAE Team

# About us



CCI FRANCE UAE is a private organization under local law, resulting from the strategic alliance between the French Business Council Dubai & Northern Emirates (created in 1987), and the French Business Group Abu Dhabi (created in 1974). CCI FRANCE UAE represents a community of more than 800 members, from SMEs to multinationals.

With more than thirty-five years of experience in the UAE, CCI FRANCE UAE's main missions are to:

- **Strengthen and promote Franco-Emirati relations**, through its privileged relationships with local governmental entities.
- **Support French-based companies** in their set-up and business development in the UAE and Emirati companies in France,
- **Create networking opportunities** for French, francophile and Emirati companies with high added value sectorial and functional events.
- **Promote member companies** within the business community in the UAE.

CCI FRANCE UAE is a member of the CCI France International network which includes 126 chambers in 96 countries.



## Our Values

### PROACTIVITY AND AGILITY

We anticipate trends and future changes for our members, we are responsive to new challenges by being solution-oriented, open to new ideas and flexible in our approach.

### INCLUSION

We work as a team, we are dedicated to our members and partners for the greater good, by building bridges across communities, different cultures and mindsets.

### ENGAGEMENT

We are passionate, committed, and go the extra mile for our members!

### TRUST

We are trustworthy, transparent and accountable in all we do ! We build genuine relationships based on respect.



# Events and Activities

*Grow your network, develop business opportunities and share market insights!*

## 8 SECTORIAL COMMITTEES

to bring together members and non-members who represent a sector or share a common business interest.

1 dedicated key account manager per sector

- Construction & Real Estate Committee
- Energy Committee
- FMCG Committee
- Healthcare Committee
- Hospitality & Tourism Committee
- Logistics & Supply Chain Committee
- Luxury & Retail Committee
- Sustainability Committee

## 3 BUSINESS CLUBS

to offer members the opportunity to discuss on common topics in order to develop synergies, business opportunities and maintain a strong network.

- LE Club CEO
- Synergy Club
- Women Empowerment

## 4 FUNCTIONAL WORKING GROUPS

to provide members with the opportunity to exchange freely on common topics and have access to the most up-to-date and relevant information in their daily work.

- Chief Finance Officer (CFO)
- Diversity & Inclusion (D&I)
- Human Resources (HR)
- Marketing & Communication (MarCom)





# Business Services

*Develop and set-up your business in the UAE.*

## GET TO KNOW YOUR MARKET

Explore the business opportunities in the UAE market with an experienced Project Manager working on your behalf.

## PROSPECTIVE MISSIONS & QUALIFIED BUSINESS MATCHING

Identify and remote-meet potential customers. Our team puts you in touch with targeted and qualified contacts and partners.

## RECRUITMENT & HR SERVICES

Recruit French-speaking candidates based in the United Arab Emirates.

## BUSINESS CENTERS AND VIE *(Volontariat International en entreprise)*

Set-up and develop your business in the Middle-East with two Business Centers in Dubai providing a wide-range of solutions.

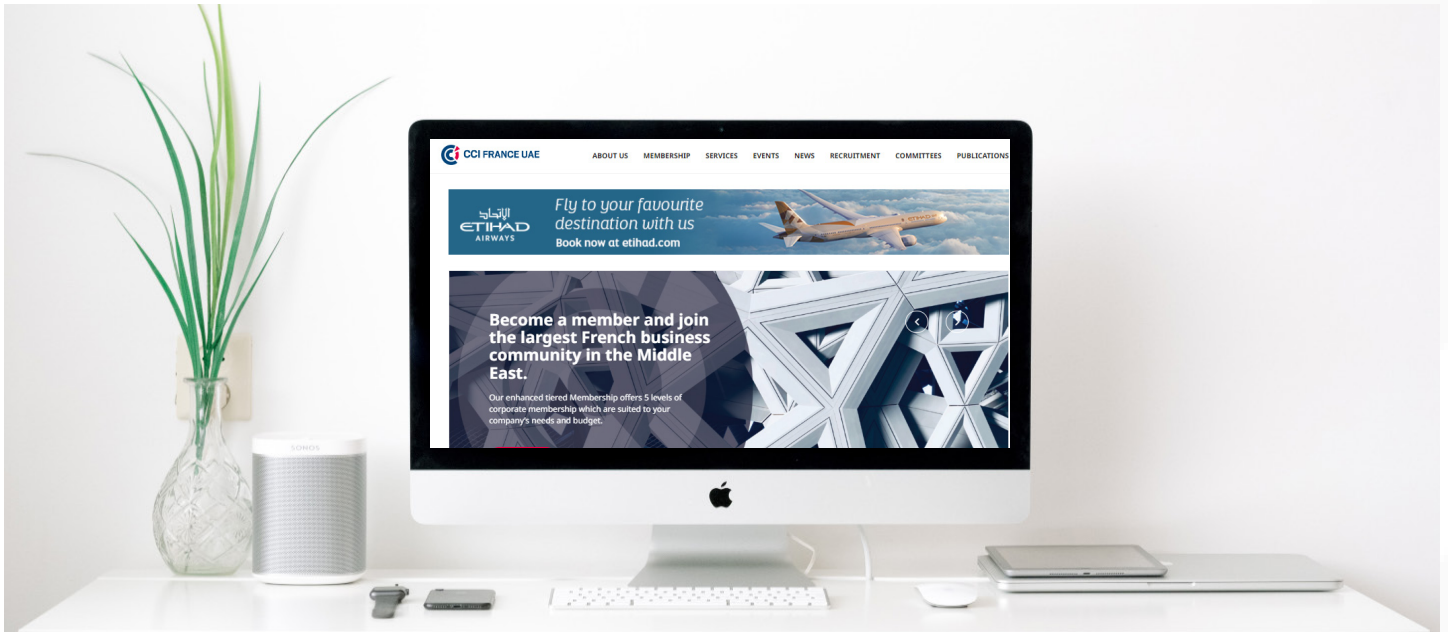


## DUO MENTORING

A mentoring program offering members of CCI FRANCE UAE Entrepreneurs, start-ups or SMEs access to industry experts to support them and help them in their development.

# Communication

*Increase your company's visibility in the UAE.*



## WEBSITE

[www.ccifranceuae.com](http://www.ccifranceuae.com)

**6,500**  
monthly users

## EMAILING

**9,000+**  
contacts in database

**21%**  
opening rate

## SOCIAL MEDIA



[@CC FRANCE UAE](https://www.linkedin.com/company/ccifranceuae)



[@CCI\\_France\\_UAE](https://twitter.com/CCI_France_UAE)

**14,500**  
followers

# Events outsourcing

*Create synergies between our business communities*



CCI FRANCE UAE is your key local partner to put together a tailor made event to either create business connections or to entertain your visiting and local clients, using its network of business contacts and suppliers.

We know how important your next event is and we want to take all the stress away by planning and organising it for you and making sure it is a great success!

Whether it's logistics, finding speakers or qualifying the audience, we can help you from A to Z. We have a diverse network of suppliers and partners in all sectors of activity. Our experience and professional team enable us to understand your needs and select the best options for you.





# Choose the membership that fits you the best

Our enhanced tiered Membership offers 5 levels of corporate membership which are suited to your company's needs and budget.

Membership  
from  
1<sup>st</sup> January to 31<sup>st</sup> December

## BENEFACTOR

The most exclusive level for companies looking to make a significant impact in the French-Emirati business community and show true commitment and support to CCI FRANCE UAE. This membership guarantees the maximum level of exposure and tailor-made solutions.

**AED 26,000**  
+AED 500  
joining fee\*

## TRUSTEE

This membership is designed for companies aiming to maintain a high profile in the French-Emirati business community while enjoying an increased range of valuable benefits and privileges.

**AED 13,520**  
+AED 500  
joining fee\*

## BUSINESS ADVANTAGES

This membership level is geared towards businesses that want to gain greater visibility and develop their business opportunities to take their company to the next level of growth.

**AED 5,460**  
+AED 500  
joining fee\*

## BUSINESS ESSENTIALS

The perfect choice for small businesses and young companies looking to develop their activity and enjoy the essential services of CCI FRANCE UAE, while controlling their expenses.

*\*Not available to businesses with 20+ employees in the UAE.*

**AED 2,600**  
+AED 500  
joining fee\*

## INDIVIDUAL PROFESSIONAL

For individual, freelance and self-employed professionals who want to increase their business network.

**AED 1,300**  
+AED 250  
joining fee\*



**\*50% discount on 1<sup>st</sup> membership year for companies with less than 2 years of activity and no joining fee.**  
**Refer to the Benefits chart for full description and conditions of the benefits included in each level.**  
*All prices are VAT included.*



# MEMBERSHIP BENEFITS

BOOST YOUR BUSINESS EXPOSURE ON A NATIONAL SCALE

BENEFACTOR

TRUSTEE\*

BUSINESS  
ADVANTAGES\*

BUSINESS  
ESSENTIALS\*

INDIVIDUAL  
PROFES-  
SIONAL

## COMPANY EXPOSURE

### ONLINE DIRECTORY

	6+ representatives	6+ representatives	4 representatives	2 representatives	1 representative
Representative with photo					
Company profile with logo and contacts details	3,000 characters	3,000 characters	3,000 characters	3,000 characters	3,000 characters
Number of votes at the General Assembly	2	2	2	2	1

### WEBSITE - average 6,500 users/month

Free access to replays in your online private space	●	●	●	●	●
Company name or logo as new member (depending on your package)	●	●	●	●	
Your news articles, reports, and/or special offers published on our website	Unlimited	Unlimited	Up to 4/year	Up to 2/year	
Guaranteed eligibility on digital ad spaces	●	●	●		
One dedicated page featuring your company logo and link to your website	●	●			

### EMAILING - 9,000+ contacts

Company name and logo as new member database	●	●	●	●	
Your news articles and special offers published on our monthly newsletter	●	●	●	●	
1 dedicated email-blast to our database	●	●			

### SOCIAL MEDIA - 14,500+ followers

1 post with your content per year	●	●	●		
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### OTHER PUBLICATIONS

Your logo in our marketing collaterals	●	●			
Your logo in CCI FRANCE UAE staff signature	●				

# MEMBERSHIP BENEFITS

BOOST YOUR BUSINESS EXPOSURE ON A NATIONAL SCALE

BENEFACTOR

TRUSTEE\*

BUSINESS  
ADVANTAGES\*

BUSINESS  
ESSENTIALS\*

INDIVIDUAL  
PROFES-  
SIONAL

## DEVELOP YOUR COMPANY'S OPPORTUNITIES

Access to a network of 500+ companies	●	●	●	●	●
Individual Welcome Meeting	by MD and President	by Key Account Manager	by Key Account Manager	by Key Account Manager	
Enjoy other members' offers	●	●	●	●	●
Access to CCIFI Privileges Program	●	●	●	●	●
Preferential rates on Business Services	●	●	●	●	
Right to use CCI FRANCE UAE Member logo	●	●	●	●	
Personalised introductions with CCIFI network Worldwide	●	●			
Take advantage of "Le Booster" business center	●	●			
Personal introductions to key contacts by Managing Director and President	●				
Participate to advocacy actions with local and French authorities	●				

## Access to a full range of events and market insights (whether in Dubai or in Abu Dhabi)

Free access to webinars, BAH, French Tuesdays and Working Groups	●	●	●	●	●
Member price on all paid sectorial and networking events	●	●	●	●	●
On-site and online sponsorship opportunities	●	●	●	●	●
Priority slot booking for specific events	●	●	●		
Invitation to VIP or exclusive events	●	●			
Priority for speaking engagements and committee chairing opportunities	●	●			
Opportunity to co-brand a program	●				

# — 5 Reasons to become a Member —

## #1

Boost your business' exposure to one of the largest French, Francophone, Francophile and Emirati business community in the Middle East.

## #2

Develop your business opportunities by accessing a full range of events while gaining market insights.

## #3

Access a network of 500+ companies.

## #4

Benefit from exclusive offers and promotions.

## #5

Benefit from a dedicated point of contact.

## — Our Referral Program —

We support the development of our members' companies and we could not do it without partners like you!

You are the essence of our organisation and are one of the keys to ensure an ever growing community offering always more opportunities.

This is why we launched a referral program rewarding your business introductions!

**Option 1 "DUO REFERRAL":** You are 2 new members to join CCI FRANCE UAE at the same time. For each of the 2 new members joining the CCI FRANCE UAE\* community, we offer a 10% discount on membership.

**Option 2 "MEMBER REFERRER":** You are already a member and bring a new member.

For each member who has referred a new member, we offer 10% discount on the next membership and a thank you message on the French Business Council LinkedIn page mentioning your company.

For each new member who joins CCI FRANCE UAE community, we offer a 10% discount on membership.

## OUR BENEFACTOR MEMBERS

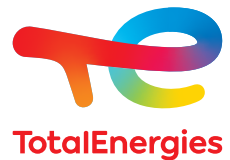
Alcatel • Lucent  
Enterprise



EmiratExpatSanté



Terracotta | تراكوتا  
Visa • Payroll • PRO





## OUR TRUSTEE MEMBERS

**accenture**

**ACCOR**

**Accuracy**

**Air Liquide**

**AMM**  
مجموعة المالكي منذ 1982  
AlMalki Group since 1982



**APPLIED**  
PIPELINE SERVICES

**ASTRUC & Co.**  
Legal Consultancy

**Audencia**

**BIC**

**بيي بيي**  
electric bike

**BLACKOAK**  
REAL ESTATE

**BNP PARIBAS**  
The bank for a changing world

**cegid**

**COLAS**  
CAD Middle East Road Construction LLC

**CRÉDIT AGRICOLE**  
CORPORATE & INVESTMENT BANK

**CRYSTAL FINANCE**

**DASSAULT AVIATION**

**DASSAULT SYSTEMES**

**DBN**  
PRODUCTION  
PHOTO | VIDEO

**DIAMANT**  
BRUT

**DUBAI DIGITAL FACTORY**

**DUMON PARTNERS**

**EI-TECHNOLOGIES**  
MENA  
BY NEO-DIS.COM FRANCE

**LM**  
NORMANDIE

**ENY CONSULTING**

**الإتحاد**  
**ETIHAD AIRWAYS**

**الاتحاد للقطارات**  
**ETIHAD RAIL**

**بنك أبوظبي الأول**  
**FAB**  
First Abu Dhabi Bank

**Falcor**  
Engineering & Consulting Services

**FS**  
**FRACTAL SYSTEMS**  
EVENT TECHNOLOGIES

**soon to be**  
**AXA GIG**  
GOLF

**grospron**  
International

**GS1**  
UAE

**HAMMAD & AL-MEHDAR**  
LAW FIRM

**JCDcaux Middle East**

**KEOLIS • MHI**

**LOWRY ECONOMIC CONSULTANCY**

**كارفور**  
**Carrefour**

**مصدر**  
**Masdar**  
A HUBBARD COMPANY

**mazars**

**MENA LEGAL**

**MICHELIN**  
A BKT FOR THE MIDDLE EAST

**MIRAKL**

**NASCO**

**ndt**  
**CC**

**nexdigm** **SKP**

**Orisun Invest**

**PULLMAN**  
HOTELS AND RESORTS  
DUBAI DOWNTOWN

**PURE Salmon**

**RKF**  
LUXURY LINES

**SAINT-GOBAIN**

**SIAPARTNERS**

**SIACI INSURANCE BROKERS**

**2201** **ae**

**SMART SALEM**

**sodexo**

**SORBONNE UNIVERSITY**  
ABU DHABI

**Standard Chartered**

**TEN** **TECHNIP ENERGIES**

**TEMIS LUXURY**  
PARIS GENEVA LONDON HONGKONG SHANGHAI DUBAI

**THALES**

**thallium**  
consulting

**the fridge**

**TV5 MONDE PLUS**

**vallourec**

**VALRHONA SELECTION**  
PARTENAIRE DES TALENTS DE LA GASTRONOMIE