

# Cross Border eCommerce Project

By: Project Delivery Department,  
08-Sept-2021





# Transform Dubai into a world class eCommerce hub

## Dubai's new e-commerce strategy designed to encourage more FDI

Strategy aimed at increasing market share of Dubai-based firms to reach \$6.5bn by 2022



### Logistic Hub

Encourage eCommerce players to have distribution facilities in Dubai to serve the region.

### Service & Talent Hub

Attract leading eCommerce players & their ecosystem to establish regional headquarters in Dubai.

### eCommerce market

Lead by example through a fast growing and safe eCommerce market.

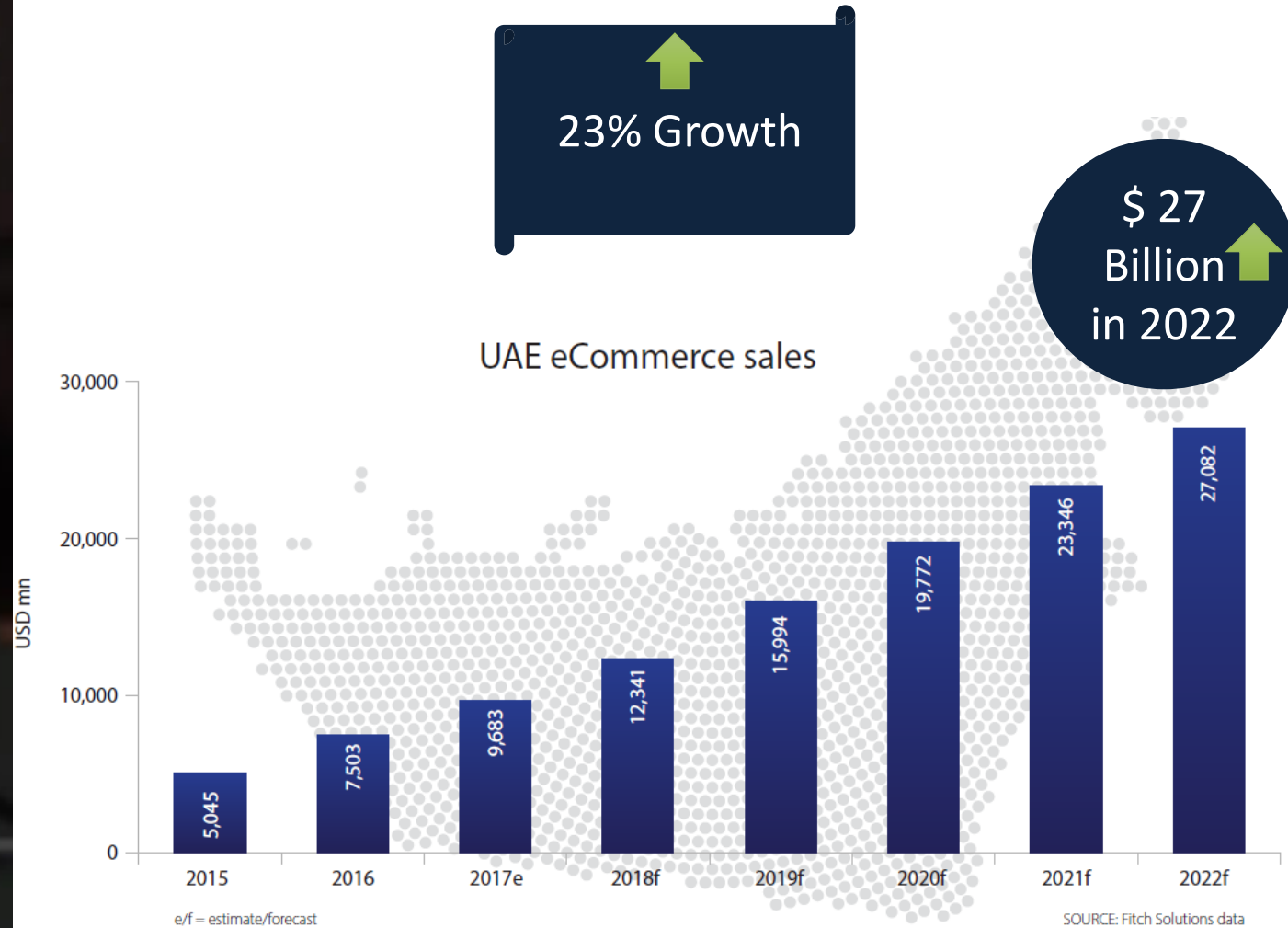


WCO  
CROSS-BORDER E-COMMERCE  
FRAMEWORK OF STANDARDS



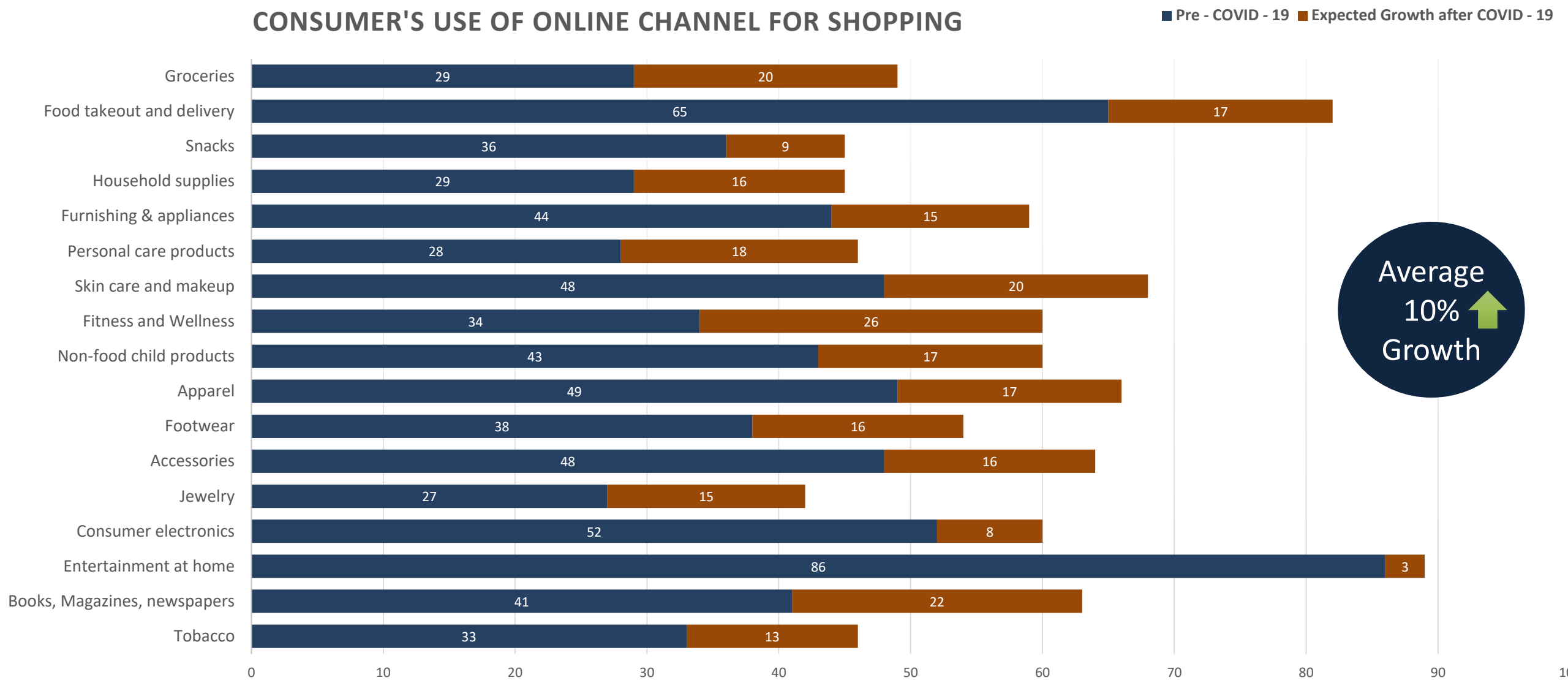


# The future of eCommerce industry in UAE is very promising.

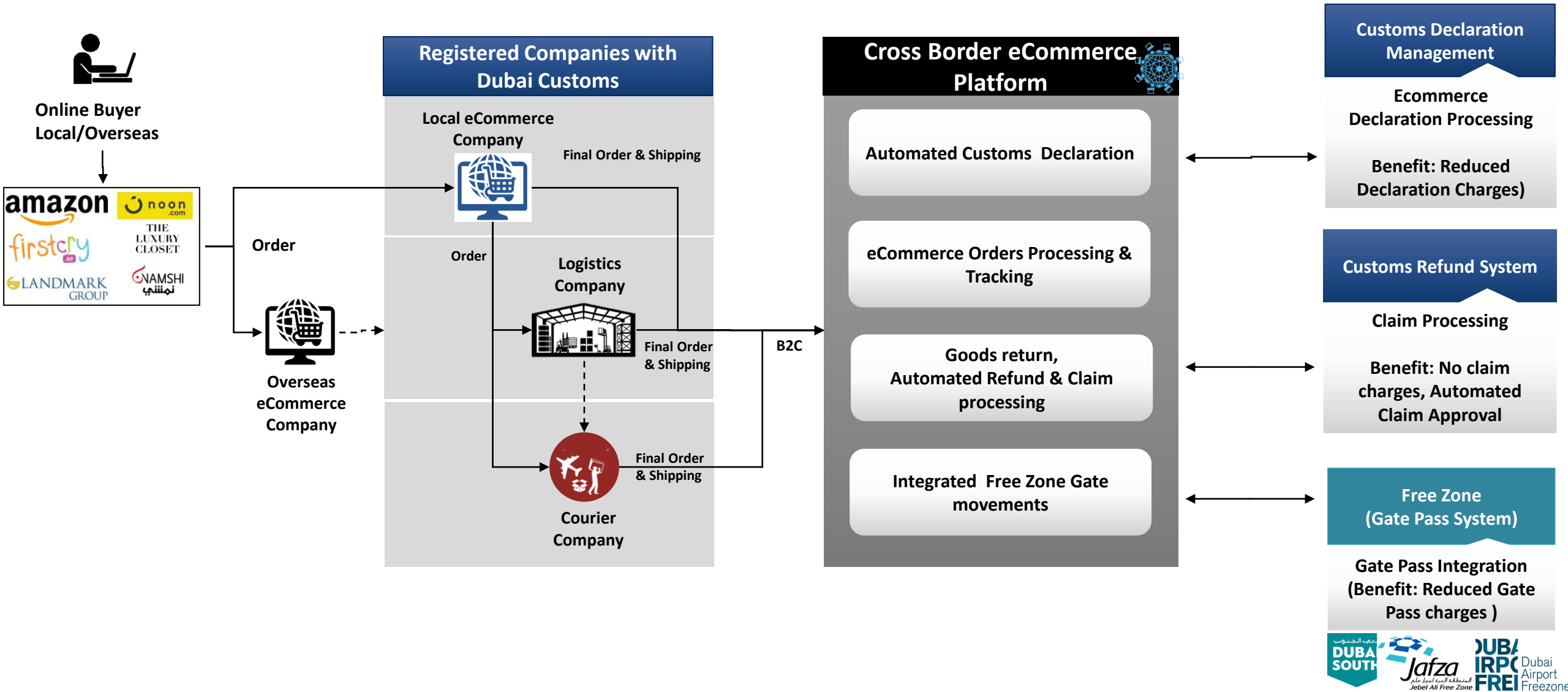


\* Published by Statista Research Department, Aug 26, 2020

# Post COVID, major transformation in Consumer behavior



# Dubai Customs built a Cross Border eCommerce Platform using BlockChain, which has potential to develop transparency in Global trade.



Note: All the companies names used for reference purpose

# Companies will get benefits by joining the platform based on the eCommerce Policy released by Dubai Customs.



- Reduced operational cost for eCommerce, Logistics and Courier companies.
- Integrated & uniform Gate-pass for faster goods movement.
- Automated Customs Declaration based on eCommerce orders.
- Reduced Charges (Declaration, Refund, Inspections and gate pass etc.)
- Easy goods return without Charges
- Automated & instant Duty/Deposit refunds.
- Allow personal import from Free Zone's to local market.
- Associate Overseas eCommerce Company with Local companies.



# eCommerce Platform was launched by Chairman and Director General during Dubai Customs week in 2019


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## Dubai Customs launches Cross Border e-Commerce platform

**PRESS RELEASE** Published January 30th, 2020 - 06:37 GMT

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During the event

### Highlights

Dubai Customs officially launched its Cross Border e-Commerce platform as part of its organized activities in the 3rd UAE Customs Week 2020.

### Background Information

Dubai Customs

PR Contact

PR Rates

**INTERNATIONAL BEST PRACTICE COMPETITION**

### The 7th International Best Practice Competition 2021

*This certificate is awarded to*

**Dubai Customs**

*For its best practice of*

**Cross Border eCommerce Platform**

*By:*

Ahmed Saeed Nasser Al Khuroosi, Yousif Al Awadhi, Nemanand Bobade

IBPC Best Practice Certification Scheme Rating: **6 Stars**  
Date: **24/05/2021**      Validity: **3 years**



**International Best Practice (Outstanding)**

  
Dr. Robin Mann  
On behalf of the Organising Committee



**Winner**



جمارك دبي  
DUBAI CUSTOMS

**"Cross Border E-Commerce"**

**IDEAS ARABIA 2020**







# Thank you

