



# *Gala Dinner*

GREEN  
IS THE NEW  
BLACK

Friday, 10th March 2023, 7pm  
Emirates Palace Abu Dhabi



# About CCI France UAE

CCI France UAE is a private organization under local law, and represents a community of more than 500 members, from SMEs and multinationals.

With more than thirty years of experience in the UAE, CCI France UAE's main missions are to:

- Strengthen and promote Franco-Emirates relations, through its privileged relationships with local governmental entities.
- Support French-based companies in their set-up and business development in the UAE.
- Animate French and Francophile companies by offering networking opportunities, sectorial and functional events with high added value.
- Promote member companies within the business community in the UAE.

CCI France UAE is member of the CCI France International network which includes 125 chambers in 95 countries. Our entity represents today the largest French, Francophone and Francophile business community in the Middle East.

## The Annual Gala Dinner

Throughout the years, various VIPs and speakers attended this major business event, such as Sebastien Bazin, CEO of Accor, H.E. Maurice Gourdault-Montagne, Secretary General of the Ministry for Europe and Foreign Affairs and Personal Representative of the President of the French Republic to the U.A.E., or Khalfan Belhoul, Chief Executive Officer of Dubai Future Foundation.

One of the most famous evening for this high level of benefits through:

- A unique location in a glamorous atmosphere
- A fine gastronomy
- A spotlight on French know-how and expertise

This evening gathered corporate members, clients and partners, as well as official French and local authorities.

A night of networking opportunities with a great culinary experience and entertainment.

It is today the largest Annual Gala Dinner of the Business Community in the UAE.



CCI FRANCE UAE Annual Gala Dinner 2023

# Green is the New Black

CCI France UAE Annual Gala Dinner 2023 will be held on Friday, 10<sup>th</sup> March 2023, in one of the most iconic venues in the Middle East: Emirates Palace in Abu Dhabi. The theme of this edition is *"Green is the New Black"*.

We will salute and celebrate our common commitments for the future. In that line, one of the major milestone for the future in the region and for the world, is the COP28. It represents a fantastic roadmap and opportunity for the private sector to become leaders at the forefront of the climate movement and reshape the way we do business.

By becoming a sponsor of the CCI France UAE Annual Gala Dinner, we can be a platform enabling you to publicly support this cause and to share your company's values with key decision makers of the local eco-system.



## Why become a sponsor?

- To support CCI France UAE in the organisation of a beautiful evening where the French, Francophone and Francophile business community is shining.
- Show your values and commitments to a qualified audience: be part of a unique event to share your ESG values to a diverse audience from the public and private sectors.
- Lift your brand exposure: reach up to 12,000 regional contacts via the CCI France International network (CCIFI), using various communication and marketing channels.
- Boost your business opportunities: connect with the key decision makers that will grow your business.
- Be part of it ! Participate to an unforgettable evening designed to give you the best exposure possible.

*As the gala dinner takes place in Abu Dhabi, for our members in the Emirate of Dubai wishing to participate to the event, we will organize a bus shuttle and we will share negotiated hotel prices at and near the gala venue.*

# Branding Opportunities

## Cocktail

Showcase your company in a unique venue !

High level of visibility and services:

- Your logo on photobooth at the main entrance of the gala dinner.
- Reception for you and your attendees by an entrance dedicated to sponsors.
- Fast Track entrance.
- Unique access to cocktail area for sponsors and VIPs for a high level of business networking with VIP French and local authorities.

Visibility = brand exposure in the cocktail area.

- Your dedicated sponsor table.

## Dinner

Enjoy the gala with one or two Sponsor Tables in the VIP section with VIP French authorities & local authorities.

- VIP table will guarantee you the best possible location in terms of networking opportunities and view of the show.
- Visibility = Brand exposure during the dinner
- Your logo in all tables
- Your logo on screens through all participants
- Special thanks on stage

## Digital Marketing Channels

Website: [ccifranceuae.com](http://ccifranceuae.com)

- Average of 6,500 users per month

Emailing

- 9,000+ qualified contacts in database with an opening rate of around 25%

Social media - LinkedIn and twitter

- 16,000+ followers



# Sponsorship Packages

## PLATINUM SPONSOR

*1 company ONLY*

AED 120,000 (incl. VAT)

## DIAMOND SPONSOR

*Maximum 2 companies*

AED 80,000 (incl. VAT)

## GOLD SPONSOR

*Maximum 6 companies*

AED 50,000 (incl. VAT)

## SILVER SPONSOR

*No limit in the number of companies*

AED 20,000 (incl. VAT)

## AWARD SPONSOR

Best ESG Impact Award for SME | AED 40,000 (incl. VAT) *1 company ONLY*

Best UAE/France Project of the Year | AED 40,000 (incl. VAT) *1 company ONLY*

NGO of the Year Award | AED 40,000 (incl. VAT) *1 company ONLY*



# Sponsorship Packages

	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
<b>Pre Event</b>				
Dedicated digital invitation	●	●	●	
Logo on CCI FI Connect App	1 month	2 weeks	1 week	
Assistance to build your table of guests	●	●		
<b>Emailing</b>				
Logo inclusion in all emailing campaigns dedicated to the event	●	●	●	●
Logo inclusion in the monthly CCI France UAE newsletter	●	●		
Dedicated article in the monthly CCI France UAE newsletter	●	●		
<b>Website</b>				
Logo inclusion in the event registration page with outbound link	●	●	●	●
Dedicated article in website homepage	●	●		
Company name and outbound linking on photo gallery page	●	●		
<b>Social Media</b>				
Logo inclusion on event social media posts	●	●		
Tags and link to company page on social media	●	●		
Post of sponsor's own dedicated creative content (provided by sponsor) on social media	●	●		
<b>Post Event</b>				
Logo on special thanks emailing	●	●	●	●
Tags and link to social media company page on special thanks post	●	●		

# Sponsorship Packages

	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
<b>During Event</b>				
<b>Guests Cocktail Area</b>				
Logos on photobooth	●	●	●	
1 dedicated cocktail table	●	●		
<b>Dinner</b>				
Logo on screens (duration depends on sponsor tier)	30s	15s	10s	5s
Digital program booklet digital	2 full pages	1 full page	1 half page	Logo & Website
Additional table purchase	25% discount	25% discount	No discount	No discount
Table in VIP section	2 tables	1 table	1 table	
Vocal thanks on stage	●	●	●	
VIP tour / Key guests introduction	●	●		
Picture of the table	●	●		
Possibility to distribute goodies	●			
Short interview made during the event to be released after the event	●			
1 minute video showcased during the dinner	●			



# CCI FRANCE UAE BUSINESS AWARDS 2023 on the road to COP28 Edition

## Jury

The jury is composed of UAE-based representatives with recognized expertise and influence in the small business, environmental and innovative sectors, honorary members of the CCI FRANCE UAE, connoisseurs of the Franco-Emirati relationship and sponsors of our 2023 gala. The jury will take to heart to study all your files thoroughly with professionalism and confidentiality.

## Categories

### **The Best ESG Impact Award for SME**

This award recognises the achievements of an entrepreneur or SME that stands out for its creativity and innovation in terms of products, services or production with an environmental and/or societal impact.

### **The Best UAE/France Project of the Year**

This award recognises a company or organisation, regardless of size, that has focused on unique local CSR and ESG challenges and has contributed locally to solving them.

### **The NGO of the Year Award**

This prize rewards an Emirati NGO that CCI France UAE wishes to honour during the evening for its commitment to sustainable development in the United Arab Emirates.

## Candidates

Candidates will provide informative files through a questionnaire online including a description of their activities, their remarkable track record in UAE and their future projects, their strategy to overcome possible difficulties on the UAE market.

The questionnaire will be accessible on the CCI France UAE website from the 16<sup>th</sup> of January 2023 to the 17<sup>th</sup> of February 2023. Our jury will carefully review each submission against the judging criteria during the next 2 weeks. After deliberation, the jury will choose the 2023 winning company in each category.

The CEOs of the winning companies will receive their awards on stage in front of the audience during the gala dinner. Their logo will be displayed on screen and the winners of each category will have one minute for speech.

After the ceremony, we will create on our CCI France UAE website contents on what the winners do best and encourage our community to try their products or services.







# CCI FRANCE UAE

## BUSINESS AWARDS 2023

on the road to COP28 Edition

### What the sponsor gets

#### Website

**Logo inclusion on the landing page with outbound linking to company page**

**Company name and outbound linking on Photo gallery page**

#### Social Media

**Logo inclusion on CCI France UAE Dinner Content**

**Tags and link to company page on social media**

**Posting of sponsor's own dedicated creative content (provided by sponsor)**

#### Dinner

**Digital Booklet**

**Vocal thanks on stage**

**Logo on screens**

#### Post-Event

**Tags and link to company page on social media**

### What the winner gets

#### Dinner

**Visibility on the night on stage with their logo as a winner**

**Opportunity of 1mn speech**

#### Post-Event

**Tags and link to company page on social media**

**Logo on special thanks published on all CCI France UAE channels**

# CCI France UAE Gala Dinner 2023 - Sponsoring Agreement

## Sponsorship agreement as

- |  |                         |
|--|-------------------------|
| <input type="checkbox"/> Platinum Sponsor ( <i>1 company only</i> )                    | AED 120,000 (VAT incl.) |
| <input type="checkbox"/> Diamond Sponsor ( <i>Maximum 2 companies</i> )                | AED 80,000 (VAT incl.)  |
| <input type="checkbox"/> Gold Sponsor ( <i>Maximum 6 companies</i> )                   | AED 50,000 (VAT incl.)  |
| <input type="checkbox"/> Silver Sponsor ( <i>No limit in the number of companies</i> ) | AED 20,000 (VAT incl.)  |
| <input type="checkbox"/> Best ESG Impact Award for SME                                 | AED 40,000 (VAT incl.)  |
| <input type="checkbox"/> Best UAE/France Project of the Year ( <i>1 company only</i> ) | AED 40,000 (VAT incl.)  |
| <input type="checkbox"/> NGO of the Year Award Sponsor ( <i>1 company only</i> )       | AED 40,000 (VAT incl.)  |

## Contact

Company .....

First Name .....

Last Name .....

Position .....

Telephone .....

Email .....

Date

Signature

Company Stamp

### General conditions

- CCI FRANCE UAE does not provide or coordinate the design of the advertisement.
- Advertisement and proofs can be directly delivered by email or by mail to the attention of Rym Dekar, Sponsoring & Membership Manager, CCI FRANCE UAE.
- CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be cancelled. They may be rescheduled upon availability.
- Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.





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